

## CHICKASHA DAILY EXPRESS

By GEO. H. EVANS

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GIVES ALL THE LOCAL NEWS

CHICKASHA DAILY EXPRESS

NEWS BY U. P. WIRE DAILY

## ADS AND ECONOMY.

Never was there a time in the history of the country when the people at large were as constant and inveterate readers of newspapers as they are today, and this is especially so in the matter of newspaper advertising. People who a few years ago would hardly look at an advertisement now digest every word of it, and they do it with a purpose. The human mind is broadening and expanding and becoming more liberal. It demands food, and particularly that class of food that conserves the financial interests of the reader. And the well worded advertisement appeals directly to every well balanced mind. It points the way to economy.—Exchange.

## INDIAN DAY NEXT SATURDAY.

American Indian day, set for the second Saturday in May of each year, is about to be observed in the United States for the first time. Since there were days for almost everything else, it occurred to many that it might not be altogether out of the way to remember the race that was in possession of America before the white man came. The Indian population of the United States has been increasing in recent years. It is put down at 233,124 in 1914 as against 256,127 in 1889. Of equal interest and importance is the fact that the Indians are rapidly emerging from the reservations and getting into the usual arts and professions. They will get into politics in due time, and then their day will receive greater attention in the big cities than is likely to be bestowed upon it next week.—Christian Science Monitor.

## TRUST BREEDS TRUST.

Frank A. Vanderlip, president of the National City bank, the largest bank in America, was formerly a reporter who trod the streets of Ft. Smith, Ark., gathering news for a local paper. The Ft. Smith Times-Record, commenting on Mr. Vanderlip's career, moralizes: "The rise of this man to world influence in the realm of finance bids us all to treat with due respect in the future the gentlemen who go about with their memorandum books—the 'chief among us takin' notes.' There is none who can say that there is not among the number whom we may chance to turn away with scant courtesy the man who, later, may turn down with scathing courtesy, our application for a million dollar loan. And, even without that contingency, we bespeak for the man who gathers the news kind and courteous consideration. He is performing a public service. He is doing a work that interests all of us and, if he is of the right sort, as usually he is, he does it with his heart as well as with his head and his hand. There is no man more ready to do the right thing in the right way if he is approached or met in a sincere and friendly and trustful manner. Trust breeds trust and nowhere is this exemplified more fully than in the newspaper game."

## REFORMING BY PAROLE.

The method of parole in treating prisoners "positively spells the height of perfection in reforming men everywhere," says the prison journal, *New*.

## Why Shamed by Blotchy Skin

If you are a sufferer from Eczema or eczema simply skin, you know just what it means to have that humiliating, back-aching feeling about meeting strangers and Christmas friends. Many a time you have looked into the mirror and wished that your skin would be like other people's that you know, "without a blemish." This wish can be yours for the asking. If you will go to the drugstore and procure a bottle of D. D. D., the greatest of all skin remedies, apply it according to directions. In a short time your skin will be as soft as velvet. Come in and ask for a bottle today on our money-back guarantee. Ask also about D. D. D. Soap, that keeps the skin healthy.

**D. D. D.** For 15 Years the Standard Skin Remedy  
 THE OWL DRUG STORE.

End (Leavenworth); and it calls on the press of the country to "do its duty toward society and its fellow men by spreading the gospel of practical reform through the advocacy of more liberal encouragement of the parole system." It declares: "Where the humane policy of re-modeling of character is in vogue and 100 per cent. efficiency results are honestly strived for, as in this institution, there still remains a mighty problem confronting the authorities, when it comes to reforming all men, if such a thing is possible.

"The honor system is excellent. It has accomplished wonders, but a more liberal extension of its methods, enabling prisoners to reach the stage of self-government, appears to be the logical procedure and the most needed issue at present.

"From observation of prisoners, statistics, and records of penal institutions, we find the indeterminate sentence the most advanced step of practical reform. It offers an opportunity for offenders and removes the barrier of hatred toward society so prevalent among many prisoners sentenced to long terms. Yet it seems reasonable to suppose that if men are ever going to reform they will do it in one year as easily as they will in ten years. Long sentences tend to embitter men and seem to breed seeds of revenge in the minds of many men. These men often carry in their hearts a feeling that they are being severely punished. It hardens offenders and encourages them to cruelly condemn every one. This makes it doubly hard for others in their attempts to sway their minds in the right direction of thinking. Fortunately, however, the parole system occasionally steps in and removes this obstacle by giving men an opportunity to redeem themselves."

## EXPRESS PACKETTES.

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 This column has had one thundering time in finding a starter in suitable rhyme: We've wrinkled our forehead and screwed up our nose—  
 And now, dash it all, we'll pass on to prose.

Si Simp says he notices more people asleep Sunday afternoons when the picture shows are closed.

The "devil" is authority for the statement that the editors are probably having the devil of a time in Tulsa today.

His contemporaries say that Jim Robinson can make more fuss and do less actual work than can any other man in Grady county.

It has been officially stated that all negotiations in a "peace pact" direction, have been declared off by the court house tennis club.

Speaking of work, Sheriff Bailey says that H. N. Mullican becomes awfully conceited over a few minutes misapplied labor with a hoe.

A head in the Ardmore advises "Drink Denatured Alcohol." Thoughtless Ardmore. Who'd want the denatured article? Its the "kick" the average Oklahoman looks for.

Mr. Hallum may be used as a witness in event Hugh Cowan should deny leaving the fishing pool three times between 2:30 and 6 p. m. and driving back home to see his brand new baby.

While the Packagetter, in person is sky-larking around Tulsa this week, the substitute is happy in the thought that absence lends enchantment in event Bill Hines should tell his "possum story at the banquet.

Dulle, the man who busted one clay pigeon out of twenty-five at the recent gun club shoot, indignantly denies that he has filed application for a

commission as a sharp shooter with the Texas rangers in event of war with Mexico.

Jim Dillon has just become the proud owner of a second hand automobile. And Jim and that auto have been having troubles a-plenty. That's the reason, when he fell out of bed a few nights since, Jimmie yelled, "Another blame breakdown, by gosh!"

## A STOLEN SMILE 'ER TWO.

Cause and Effect.

Little Boy: A penn'orth each of liniment and liquid cement, please.  
 Chemist—Are they both for the same person, or shall I wrap them separately.

Little Boy—Well, I dunno. Muvver's broke 'er teapot, so she wants the cement, but farver wants the liniment. 'E's what muvver broke 'er teapot on.—Tid-Bits.

## Opportunity Missed.

A Denver man tells of one Westerner's opinion of the East. It appears that this man had occasion to visit New York, a city he had never seen. He remained for a week or two longer than he had expected, and, in writing of his experiences to his wife in the West, he said:  
 "New York City is a great city, but I do wish I had come here before I was converted."—New York American.

## SCRIPTURE.

Psalms 63:1-7.  
 O God, thou art my God; early will I seek thee; my soul thirsteth for thee, my flesh longeth for thee in a dry and thirsty land where no water is;  
 To see thy power and thy glory, so as I have seen thee in the sanctuary.  
 Because thy loving kindness is better than life, my lips shall praise thee.  
 Thus will I bless thee while I live: I will lift up my hands in thy name. My soul shall be satisfied as with marrow and fatness; and my mouth shall praise thee with joyful lips:  
 When I remember thee upon my bed, and meditate on thee in the night watches,  
 Because thou hast been my help, therefore in the shadow of thy wings will I rejoice.

Good Judge.  
 "I take great pride in my ability to judge human nature," said Ike Van Quentlin. "A few months ago I let a friend have \$10 and I was confident at the time he would not pay it back. And he didn't."—Kansas City Star.

WANTED—Clean cotton rags at the Daily Express office.

## New Colored Boots and Pumps

Just now the colored Boots and Pumps are springing into widespread popularity. Every phase of this footwear fashion is at your service in our complete stock.



## Hunter's Booterie

404 Chickasha Ave.

ALL THE STRIPES AND COLORS IN GORDON HOSIERY

## THE GENTLE CYNIC

Man is a worm, and woman is the early bird.

You never can tell. A heavy purse doesn't always make a light heart.

Many a woman's idea of retaliation is paying a call.

Life is full of uncertainties, including most of the sure things.

None are so deaf as those who refuse to hear when money talks.

We are all too apt to save our wishes for the mistakes of others.

Many a man denies his wife a lot of pleasure by refusing to argue with her.

Some men measure their fun by the amount of misery they have the next morning.

Don't jump to the conclusion that a man knows a lot just because he never says anything.

Some people boast that they pay as they go, but it seems mighty hard to get them started.

A pessimist is a person who is already worrying about how hot it is going to be next summer.

Many a woman who bleaches fatters herself that she is keeping her age dark by keeping her hair light.

A woman begins to show her age when she doesn't care who looks over the birth records in the family Bible.

—New York Times.

## A FEW PLACARDS

In a tailor's shop: "We die for others; why not let us die for you?"

Placard at a moving picture show: "Young children must have parents."

Sign in a Tremont street store: "Empty boxes—suitable for Christmas gifts."

In a clothing store: "These pants will look better on your legs than on our hands."

In a barber's shop window: "During alterations patrons will be shaved in the back."

A silversmith has a place next door to a restaurant. The former having put up a placard, "Jewelry of all kinds plated," the restaurant keeper followed with this: "Oysters and little neck clams plated."—Unidentified.

Nearly Transparent.  
 Just as the football match was getting interesting it began to rain. A well-dressed man in the front row of the stand immediately raised his umbrella, which was rather the worse for wear.

As soon as it appeared, however, the people behind him began to grumble that they couldn't see the game. The well-dressed individual at once turned to them and said in a supercilious voice:

"I—er—beg your pardon! But can't you see over my umbrella?"  
 "No," replied a voice from the rear, "we can't see over, but we can nearly see through it!"

## Daily Thought.

There is a chastity of honor that tells a stain like a wound.—Burke.

## CONDENSATIONS

Argentina last year produced 275,000 barrels of oil.

Bolton, Mass., has a chapel built in the year 1633.

New York city boasts 8,000 places where tempins can be rolled.

The United States in 1913 sold \$12,555,510 worth of goods to Sweden.

There is a parish in Paris which has had only three priests during the last 100 years.

A large force of German railroad officials has arrived in Serbia to reorganize the railway system of that country.

The theory of a central sun and rotating earth was conceived by a Greek philosopher 500 years before Christ.

Saco, Me., has just opened its first theater, although the city was settled in 1623, incorporated in 1718 and obtained its city charter in 1867.

Patronize home industry. Use the Express Want Ads.

## Let Us Make Up Your Lace Curtains

We have the scrim, new patterns, price from 10c yd. to 50c. Let us make a call on you today. Telephone 291 and we will come.

## Trade in Your Old Furniture on New Goods.

Extra quality, figure Cup and Saucer for only 10 cents. It's a value.

## Big Line of Aluminum Ware

It will pay you to buy. See us today.

## How About Your Porch?

Rustic Hickory Chair or 3-piece sets, or 3-piece Mission.

Chair.....\$2.50. Rocker.....\$3.25. Settee.....\$5.50  
 3-Piece Mission.....\$9.00

## FIBRE ROCKERS

Brown finish, will stand the test of wear, made by best manufacturer in this line, not cheapest, but best quality and very low priced.

From \$5.50 to \$18.50.

## KITCHEN CABINET

Not how cheap, but how good. Don't compare the lowest with the best—best is cheapest.

"Border Queen" \$35.00

## J. E. SCHOW

Furniture and Undertaking

Phone 291.

Phone 61

## Bush and Lane Cecilian Player Pianos

As an instrument for individual recreation in the pleasant field of music, as the entertainer for social gatherings, as the orchestra for dancing, as the self-played accompaniment for singing, the player piano fills a real need in the life of every home.

## The Bush and Lane Cecilian Leads

Call in and let us demonstrate this "Greatest of Players" to you. We are selling Pianos and Players at as LOW A PRICE as GOOD PIANOS can be sold and ask you to call and see what we have. If you can't call write.

## Gadd's MUSIC AND BOOK STORE

## Make

## The Palace Pharmacy

Your Trading Place

We are stocking up in BRAND NEW FRESH DRUGS, and when you give us your orders you are most assured that

## You Get the Best There Is

for the money. Stop in and wait for your car, they all stop in front.

## The Palace Pharmacy

Phone 7.

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